



Debbie Hill - Bio

Debbie Hill, Owner of Creative Website Marketing, LLC, has proven expertise for recommending customized Internet marketing programs, including Search Engine Marketing (SEM), Search Engine Optimization (SEO) and Social Media Marketing (SMM) approaches to increase online visibility, search engine exposure and web site traffic.

Ms. Hill's Internet and search marketing experience includes **global B2B & B2C clients** with highly visible brands such as **GE Consumer & Industrial** (GEAppliances.com) and **Lantech.com**. A sampling of national B2B clients include RentalHouses.com, BDry.com, and StatGroupllc.com

Ms. Hill has provided customized SEO direction and training for world class corporations such as GE Consumer & Industrial, achieved and maintained thousands of organic top 10 Google™ rankings for start-up successes like **RentalHouses.com** by matching and exceeding online industry leaders such as **Rent.com®**, an **eBay®** company.

SEM campaigns include visit growth up to **1,000,000 per month** with approximate traffic increases of **40% - 22,000%** and conversion improvement for internet businesses and services, healthcare staffing, pharmaceutical products, specialty products, niche consumer products, property management, real estate, manufacturing and local service businesses.

Debbie Hill has been a featured SEM/SEO/SMM presenter for LDMA, **sold-out** regional technology programs for The Circuit as well as a Google™ focused seminar at U of L's Information Technology Resource Center. Ms. Hill has been a guest speaker for the latest trends and applications for Internet marketing at Miami University.

Creative Website Marketing's Internet marketing methodology includes a proven process and approach, providing solid and effective results, as the online world continues to be a constant moving target.

Read numerous recommendations and more information about Debbie Hill on:

Website: <http://www.creativewebsitemarketing.com>

LinkedIn: <http://www.linkedin.com/in/debbiesmithhill>

Twitter: <http://twitter.com/cwmmarketing>

Facebook: <http://www.facebook.com/pages/wwwcreativewebsitemarketingcom/61476026432>